



# OWNING OUR MEDIA IS THE FUTURE OUR STORY...

- Gana Media Group plc (GANA) is a Sports Entertainment Group, historically listed on AIM for 18+ years, Now active across **sports betting, gaming and digital content**, all connected through its owned media ecosystem.



With a strong footprint in Mexico - one of the fastest-growing sports markets globally - GANA is positioned at the centre of fan engagement ahead of the FIFA World Cup 2026.

- GANA's strategy is built around owning and controlling its audience, reducing reliance on third-party platforms and creating direct user relationships **using its licensed online casino & sports betting business**.
- GANA continues to expand its owned media footprint through ongoing negotiations to acquire leading Mexican sports media brands.
- The Group has also secured premium hospitality rights for the FIFA World Cup 2026 in Mexico, including the opening match in Mexico City - further strengthening its position across content, audience and monetisation.



**Partnership with Liga Premier FMF** to broadcast live matches and produce exclusive content



Estadio Gana **social media engagement doubled** in Q1 2026



**Upgraded, cutting edge, betting platform launched** on Estadio Gana in March 2026



Gerardo Velázquez de León



Lorenzo Caci

**Hired 2 high-level, industry leaders** in both sports entertainment & betting

# OUR TRAFFIC MACHINES ARE NEXT LEVEL...

More acquisition announcements coming soon



## Estadio Gana

Experience the thrill of matchday every day with Estadio Gana, licensed online casino & sports betting business.

[estadiogana.mx](http://estadiogana.mx)

Lowest industry CPAs



## Estadio Deportes

Step into the heart of football with Estadio Deportes, delivering authentic coverage, live moments, and behind-the-scenes access.

[estadiodeportes.mx](http://estadiodeportes.mx)



## MobileGaming.com

Play anytime, anywhere with MobileGaming.com - a growing universe of casual and competitive games designed to entertain, engage, and keep players coming back every day.

[mobilegaming.com](http://mobilegaming.com)  
relaunch soon!



## Heroes VIP Club

Celebrate football culture through iconic moments, collectibles, and digital experiences.

[heroesnftclub.com](http://heroesnftclub.com)



## LiveScores

Stay ahead of the game with real-time livenesscores, instant updates, and match insights.

Relaunch updates coming soon!



## Gana Ecosystem

This is just the beginning - Gana is building a connected sports entertainment ecosystem where sport lives every day.



**GET IN TOUCH  
FOR MORE INFO PLEASE  
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